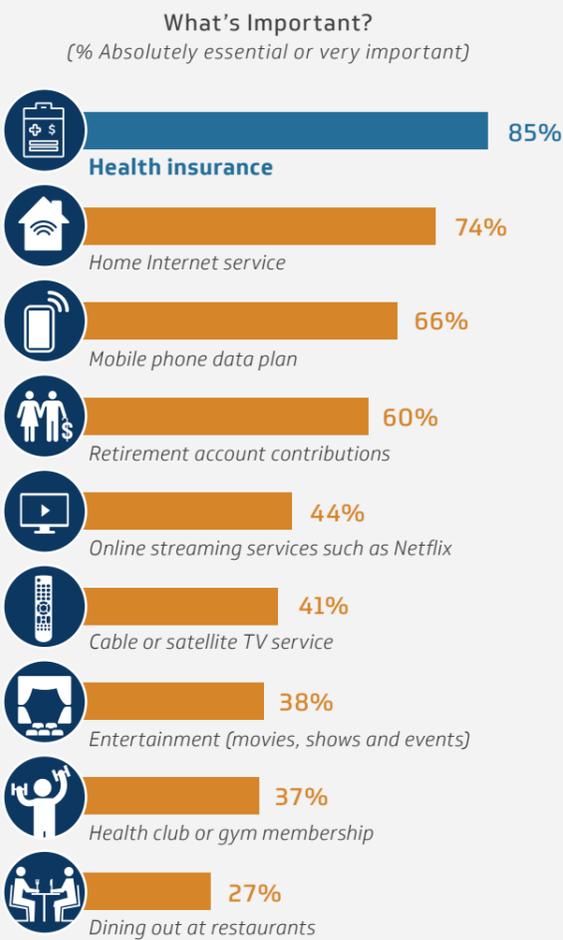


What Millennials Want From Healthcare

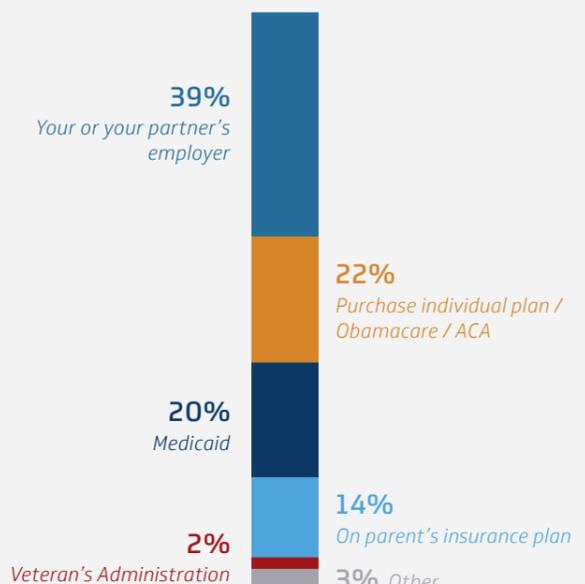
Healthcare is a defining battleground in America in 2017 and millennials are the wildcard for policy makers, insurers, healthcare providers and employers. Will Millennials redefine healthcare based on their unique experiences, attitudes and viewpoints? Or will they engage more predictably with the healthcare industry based on a lifecycle model?

Benenson Strategy Group's national poll of 1,002 millennial adults reveals a generational cohort that values traditional healthcare.

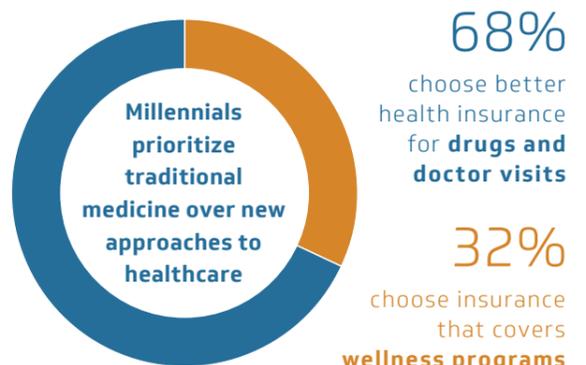
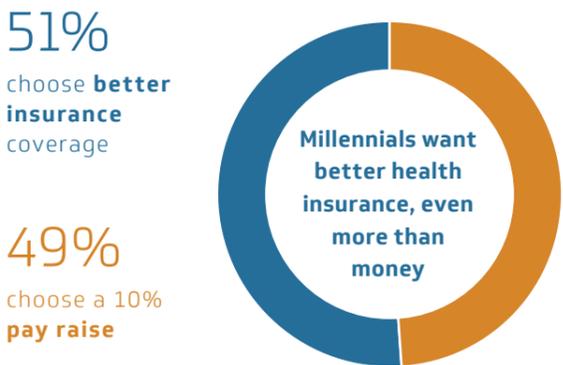
MAJORITY OWN AND CARRY HEALTH INSURANCE



Where millennials get health insurance

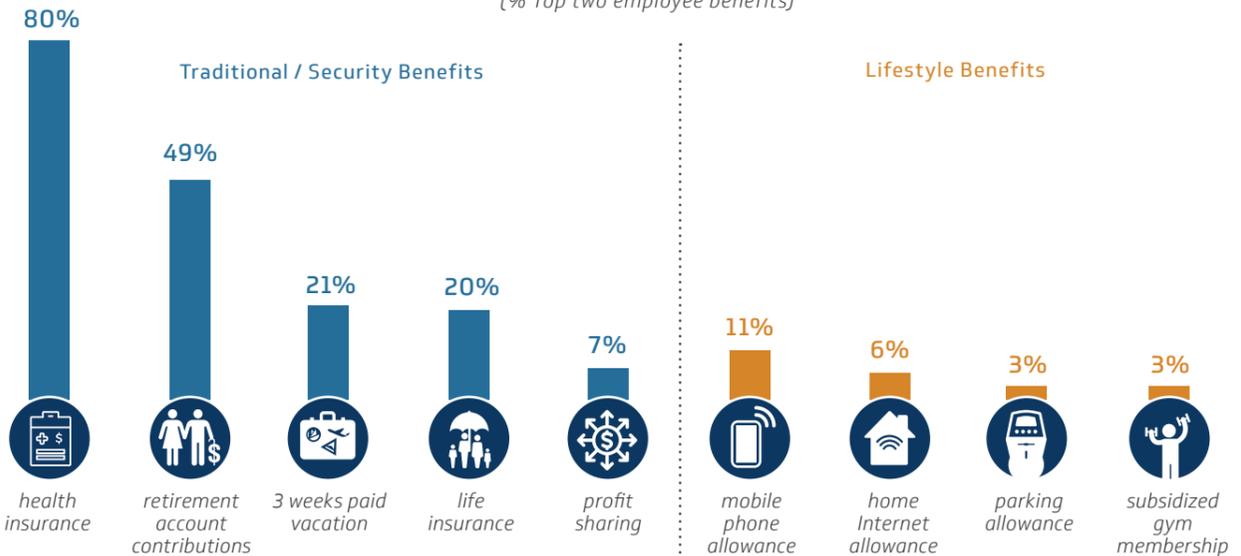


THEY WANT INSURANCE FROM THEIR EMPLOYER



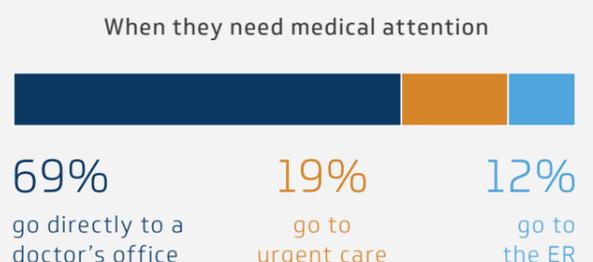
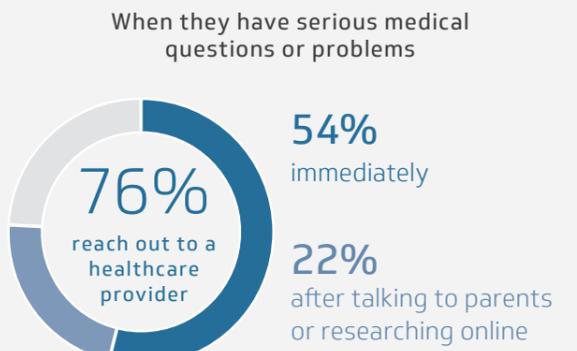
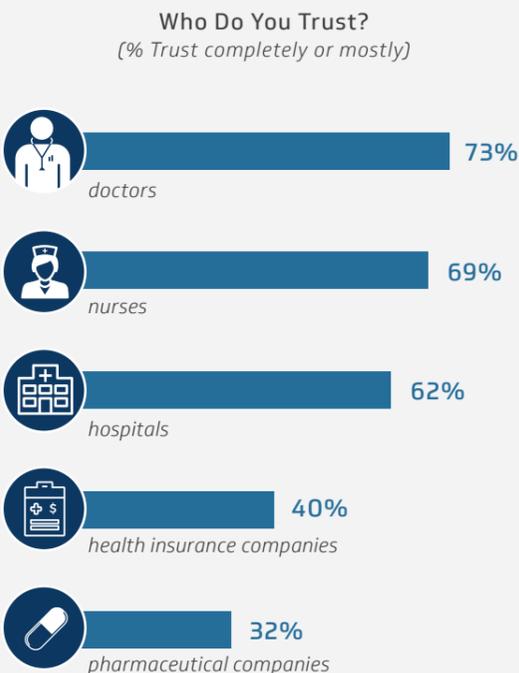
Millennials prefer more conventional benefits

(% Top two employee benefits)



HOW THEY USE HEALTHCARE

Millennials reach out to traditional health care providers when they are sick or have questions.



Methodology

The 2017 Healthcare Survey of Millennial Adults was conducted online by Benenson Strategy Group. The survey results are based upon 1,002 random online interviews conducted nationally from January 27 to February 1, 2017 among adults age 18-34 using online panel sample from Precision Sample. This random sample of 1,002 has a worst-case 95% confidence interval of ±3.1% about any one reported percentage. Additional interviews were fielded March 11 and 12, 2017.

